

The alcohol industry spends billions of dollars every year in television, movies, music, magazines and other media to make drinking alcohol glamorous and desirable.

This constant barrage of "alcohol is cool" messages coupled with peer pressure creates a kind of "one-two punch."

No wonder drinking and driving is the number one killer of teenagers.

That's why Kansas laws against driving under the influence are tough.

They save lives.

Driving is a privilege and a responsibility.

Take A Stand!

As a teenager with a driver's license, you now have adult decisions to make.

One of those decisions is whether or not

to drink or take drugs and drive.

Let us Help

The **Take A Stand!** campaign reaches out to teens, parents, schools, community groups and businesses in an effort to reduce the number of teenage drunk driving crashes. It takes everyone's involvement to educate teens about alcohol and make an impact on the problem of underage drinking and drunk driving.

We offer a variety of materials for your use, including posters for display and promotional items to give away to students. We can also arrange live presentations for classrooms, assemblies and parent groups. For more information, contact us at 1-877-715-3377.

Your participation in this campaign is vital to decreasing the number of drunk driving crashes among Kansas teens. Consider getting involved.

Take A Stand!

Together we will make a difference!

This information is available in alternative accessible formats. For more information, contact:

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**THERE'S
NO
EXCUSE
FOR DRIVING DRUNK**



Programs of the Kansas Department of Transportation

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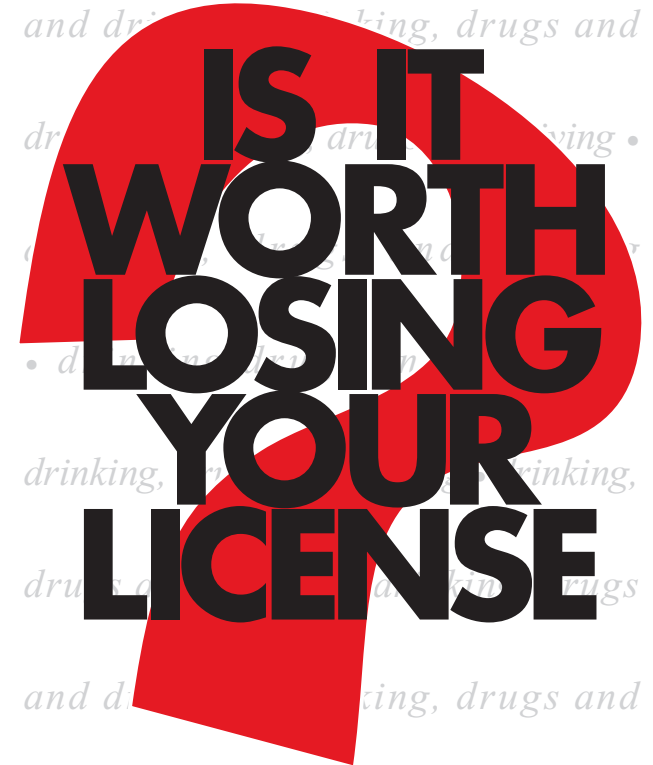
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HOW ABOUT YOUR LIFE

Don't become a statistic.

56% of Kansas high school students have used alcohol.*

18% of high school students have used marijuana.*



Alcohol experimentation is risky. From 1990 to 2003, Kansas teen drivers were involved in 5,714 alcohol-related crashes, resulting in 4,958 injuries and fatalities.†

They "felt fine" when they got behind the wheel; they would never drive to hurt or kill. Yet, because of their decisions to drink and drive:

- 169 persons never arrived home; 4,789 persons arrived late, and in pain.‡
- Parents, siblings, relatives and friends endured fear, loss, and grief.
- They had their driving privileges suspended.
- They paid thousands in fines and attended alcohol classes.
- Favorite cars were lost for good.

*Kansas Student Survey 2004
 †Kansas Bureau of Traffic Safety

ZERO TOLERANCE

In an effort to reduce drinking-related tragedies, Kansas has a Zero Tolerance policy toward underage drinking. That means, if you're under 21, it is illegal to operate or attempt to operate a motor vehicle with a breath or blood alcohol content of .02 or above (about one can of beer).

Know the Score

Blood alcohol concentration (BAC) is a measurement of the amount of alcohol in the body. BAC can be measured by testing blood, breath, urine or saliva.

As an individual's BAC rises, the ability of that individual to drive safely deteriorates. At all levels you may "feel fine," not impaired at all. This chart shows the typical effects that are experienced with changes in the BAC:

BAC Level	Impairment
.01	Attention time starts to decrease
.02	Reaction time slows <i>(Legally drunk if under 21)</i>
.03	Tracking and steering are affected
.04	Lose ability to respond to emergencies
.05	Coordination decreases
.06	Judgment becomes impaired
.08	Hard to concentrate and hard to control speed <i>(Legally drunk)</i>

At these levels, you and your car can become a lethal weapon on the road. If you drink and drive, the least you'll lose is your license.

Being a safe driver takes practice and good judgment—like deciding not to drink and drive.

Any amount of alcohol

reduces driving abilities and increases your risk of a crash. Make the right move and prove to yourself, your family and your friends that you can drive safely.

Know the Risks

If you are under 21 and get caught driving after having consumed even a little alcohol, you might as well invest in a good pair of tennis shoes, because Zero Tolerance has stiff penalties:

First Offense—Driving privileges suspended for 30 days, then restricted for 330 days.

Second/Subsequent Offense—Driving privileges suspended for one year.

Minor in Possession

A person must be 21 years of age to purchase, possess or consume alcoholic beverages. A minor in possession (MIP) charge in Kansas carries fines of \$200 to \$500. Did you know you could also lose your driver's license for getting caught with beer?

First Offense—Driving privileges suspended for 30 days.

Second Offense—Driving privileges suspended for 90 days.

Third/Subsequent Offense—Driving privileges suspended for one year.

Play it Safe

Although there will be times when you are tempted by peer pressure to drink, the best way to avoid problems with drinking and driving is to **join the majority of Kansas high school students who don't drink alcohol.**

Armed with the knowledge of health risks and legal consequences that come with underage drinking, you can **Take a Stand!** by:

- Not drinking and driving.
- Not riding with someone who is intoxicated.
- Stopping someone from driving who has been drinking.

Take A Stand!